

# Greener Pathways

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Green For All  
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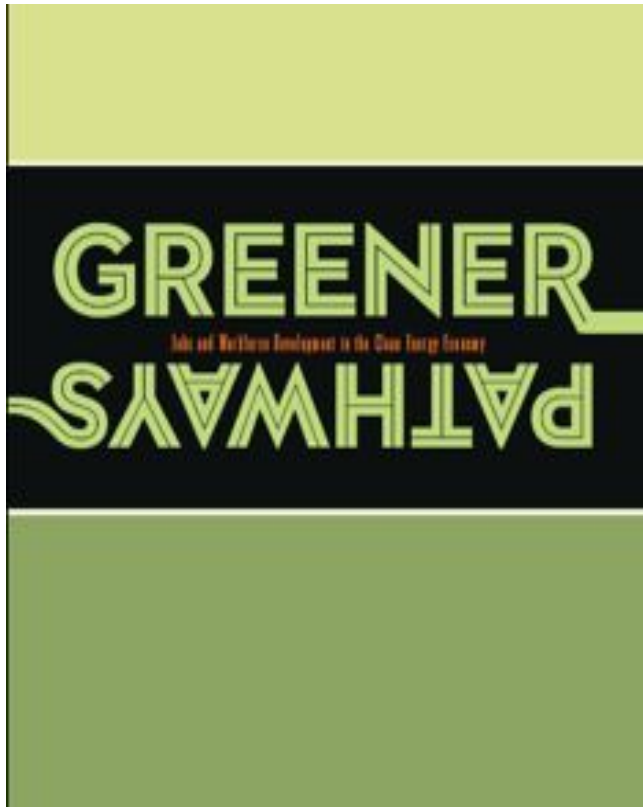
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- ▶ New national organization
- ▶ Mission: build a green economy strong enough to lift people out of poverty



# Greener Pathways

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- ▶ Green-collar training in wind power, energy efficiency, and biofuels
- ▶ Case studies of industry & workforce development
- ▶ Federal resources & legislation
- ▶ Policy Principles for state green jobs initiatives



# 12 Policy Principles

State Strategies for Green Jobs Initiatives

# Get Smarter About Green Jobs

Target, define, measure

# #1 Define Green Jobs

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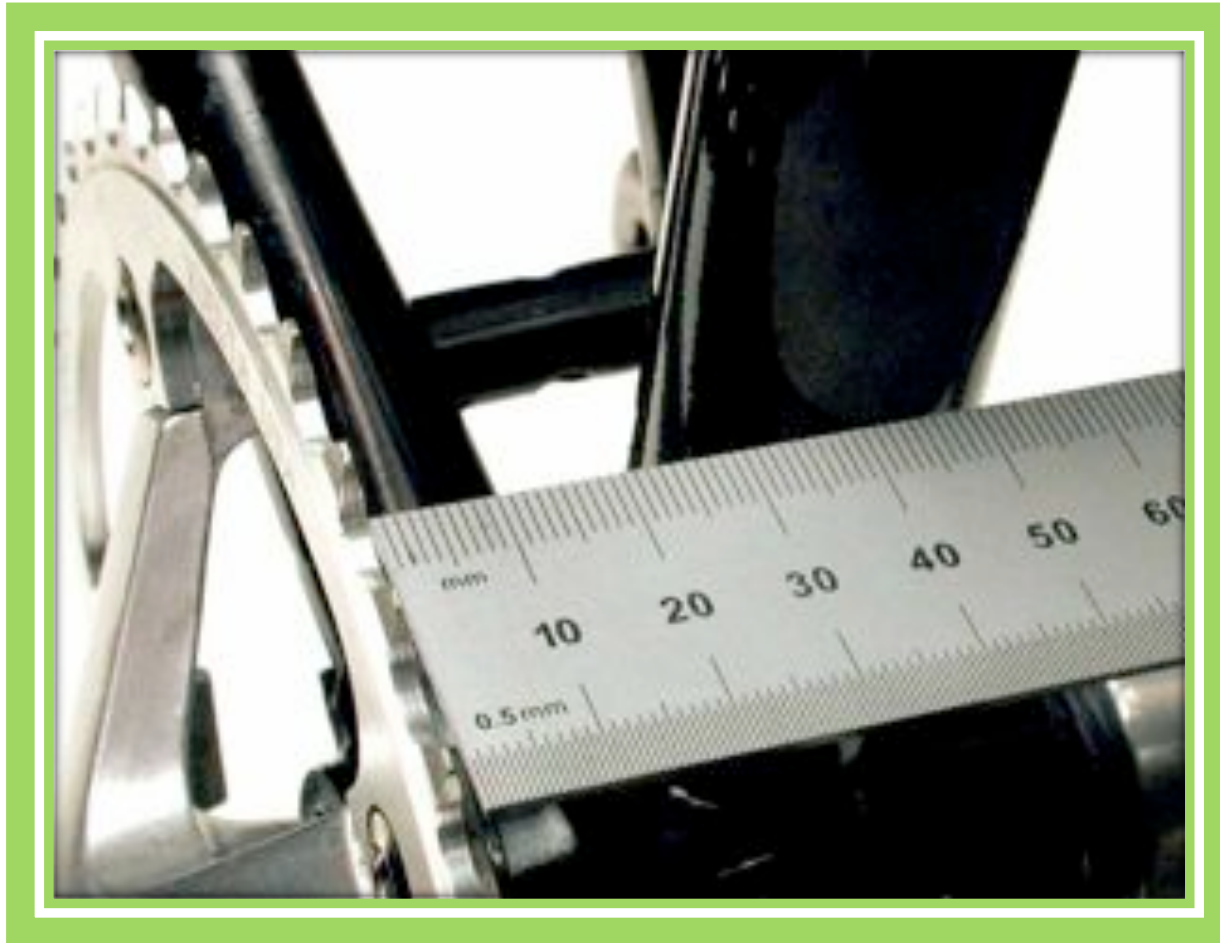
## #2 Use good data to drive green jobs initiatives

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# #3 Measure green jobs programs and make them better

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# Build green partnerships

To sustain good jobs

# #4 Employ energy standards as green job creation tools

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## #5 Promote green industry clusters

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## #6 Save existing jobs and create new ones

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# #7 Link green economic and workforce development

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## #8 Construct green industry partnerships

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## #9 Integrate green jobs initiatives into existing workforce systems

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Make sure green jobs pay off

For workers and communities

# #10 Maximize community benefits by requiring them

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# #11 Build greener career pathways

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# #12 Extend green ladders to build real pathways out of poverty

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## The Green Wave Is Coming.



## Will It Lift All Boats?





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